Project Progress Interview Questions

Use these questions, and others of your own, to guide the discussion during a Project Progress Interview. Not all need be answered for every project; select the ones that will help.

Never use them to say, "Gotcha,"even metaphorically.   Instead let them guide you toward providing specific positive reinforcement, or to lead the learning designer toward creating a more effective solution.

1. What is the problem you're trying to solve? How do you know you've got the right target in your sights?

2. Where do you describe what success looks like? How did you come to define success that way?

3. Does the content rely more on *telling* the learners, or asking them to *do* things? Why?

4. What's the most important point everyone should get? Why is that key idea so important?

5. How did you decide on your delivery method? What might happen if you tried something different?

6. How did you decide what to include? What might your learners think should be cut?

7. How are you going to test the deliverable with real learners? How could you get it to them early, while it's easy to make changes?

8. What stories do you tell as part of the learning experience? Who could provide better ones?

9. How do you introduce what's in it for me (WIFFM) to your audience? Can the WIIFM be simpler and more effective?

10. What should be repeated at least three times in this experience? Why?

11. Where does this experience fit in with everything else we provide? How might we reuse it with a different audience?

12. How will the learner practice as part of the experience? How will she integrate what she's learned into her regular habits?

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